

Promoted by -
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The 50th McDonalds Grafton to Inverell Cycle Classic will once again be shown on national broadcaster SBS Television.

Organisers have finalised a deal that will see the SBS crew film the race on October 23. Well known cycling journalist Mike Tomalaris will be covering the classic for the third time and will add his commentary to the highlights package that will air on the 31st of October.

A helicopter will be in the sky this year to help capture the race and the spectacular scenery as the race leaves Grafton and heads through the rolling hills and valleys to the west. The race then heads across the Great Dividing Range onto the tablelands town of Glen Innes before heading down to the edge of the plains in Inverell.

The SBS coverage of the race will add to the tourism benefits the race brings to the region. The organisers are well supported by the Clarence Valley, Glen Innes Severn and Inverell Shire Councils who see the race as an opportunity to showcase the region.

Inverell Shire Council Mayor Barry Johnston said 'Full credit goes to the Grafton to Inverell Race Committee for securing SBS coverage for the 50th Anniversary of the prestigious Grafton to Inverell Cycle Classic'.

'Not only will this television coverage record a sporting event which tests body and mind, it will also provide this community with an opportunity to present regional New South Wales as a tourist destination both nationally and internationally' He said.

For more information, interviews or photo's contact Peter Sunderland, Media Liaison, Grafton to Inverell Cycle Classic, on 0402 983 438 or email petersunderland@bigpond.com

